



Sponsorship Proposal

2013 Golf Challenge

Dubbo Chamber of Commerce and Industry proudly presents its annual Golf Challenge, scheduled for Friday 3rd May 2013.

In its second year, the Golf Challenge was introduced into the Chamber event calendar as a networking opportunity for members of the Chamber in relaxed atmosphere.

In its first year, the event attracted 150 players. The day includes lunch, 18 holes of golf and a drinks and nibbles over a winners presentation at the end of the day.

An opportunity exists for businesses to become involved in the event, by becoming a naming rights sponsor, sponsoring a hole or sponsoring a prize.

Businesses are also encouraged to enter teams into the event.

For more information about any of the information contained in this proposal, please contact:

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Or the Golf Challenge Committee Chair(s):

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Or

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2013 Golf Challenge Sponsorship Opportunities

In 2013 the following sponsorships are available:

	Investment Options
Naming Rights Sponsor x 1	\$2,200 including GST
Hole x 18	\$220 including GST
Prize Sponsors:	
Longest drive (male and female)	\$260 including GST + prize (each)
Nearest the pin	\$260 including GST + prize
Best dressed team	\$260 including GST + prize

Details of the benefits provided by each sponsorship level are provided below:

Award Category	Naming Rights	Hole	Nearest the Pin	Longest Drive	Best Dressed team	Other
Investment including GST	\$2200 incl GST	\$220 incl GST	\$260 incl GST each (male & female)	\$260 incl GST	\$260 incl GST	\$260 incl GST
Branding						
Naming association with the 2013 DCCI Golf Challenge						
Brand/logo recognition on all Golf Challenge correspondence						
Brand/logo recognition on the nomination and entry forms						
Banner at the registration desk on the day						
Banner at the presentation event						
Brand recognition on the Golf day program						
Promotion						
Presentation of the Trophy to the winning team						
Presentation of the Awards to the winners in the award category you have sponsored						
Opportunity to provide a prize of a product or service from your organisation in addition to the trophy to the winner of the award sponsored by your organisation. (Chamber must be notified two months before the Gala Evening if you wish to take advantage of this opportunity)						
Hospitality						
Entry for 4 (four) players into the event						
Entry for 1 (one) player into the event						
Publicity						
Brand on Chamber's website with a link back to your website						
Brand on Dubbo Chamber's Facebook page						
Instant call to action via 1 blast in the Chamber's newsletter (readership is 500+)						
Brand and sponsorship exposure and acknowledgement in special edition of the newsletter, focussing on your award						
Brand exposure in the Chamber newsletter twice in the lead to key events						



The Event

Overview	Networking opportunity for members of the Chamber, relaxed atmosphere, and opportunity to be seen.
Event Date	Friday, 3 rd of May 2013 (First week after school holidays at end of April)
Time	11:00am registration, Noon shotgun tee time 5pm networking and prize presentation
Venue	Dubbo Golf Club Newell Highway, Dubbo NSW 2830
Format	4 person Ambrose
Target Participants	Businesses and organisations will be encouraged to enter 4 person teams. Chamber will assist to form teams for businesses that cannot provide 4 players
Prizes (Sponsored)	Sponsor-provided prizes for winner, runner-up (more places if prizes are available), Longest Drive (7 th Hole), Nearest to the pin (Par 3's depending on number of prizes), Best Dressed Team. Case of wine or beer for raffle.
Catering	On Arrival – players will receive sandwich and 1 drink ticket On Course – Drinks Cart provided by club (proceeds to club, raffle tickets can be sold from cart) Presentation – Finger Food provided



2013 DCCI Golf Challenge Sponsorship Agreement

Sponsorship Level (select one by placing a tick in the box below the level you have chosen:

Naming Rights	Hole	Longest Drive	Nearest the Pin	Best dress team	Other (please specify)
\$2200 incl GST	\$220 incl GST	\$260 incl GST each (male and female)	\$260 incl GST	\$260 incl GST	\$260 incl GST

Dubbo Chamber Of Commerce will provide each sponsor with the benefits described for each level as outlined in this sponsorship agreement.

As a sponsor you acknowledge that you have read and understood the details of your sponsorship as outlined in this agreement.

Business Name:

Postal Address:

Phone:

Fax:

Mobile:

Email:

Business Representative: _____

Nature of agreement:

- Cash including GST (please invoice me) or
- In-kind goods or services as detailed below:

Signature: _____ Date _____

Chamber Representative: _____

Signature: _____ Date _____



Conditions of Sponsorship

IT IS AGREED THAT:

1. The full term of this agreement is from the date of this document to 15 February 2013
2. Dubbo Chamber of Commerce will deliver to **THE SPONSOR** the Sponsorship Benefits as set out in **this agreement**.
3. Payments will be made as follows:

DCCI will invoice **THE SPONSOR** for the amounts due under this agreement and including such additional information as may be required under law or Australian Tax Office Guidelines to qualify as a tax invoice for the purposes of GST.
4. The parties acknowledge that DCCI maintains intellectual property rights to the Rhino Awards. Intellectual property rights incorporate any materials produced by the DCCI for the Rhino Awards including all patents, copyright, registered designs, trademarks; any application or right to apply for registration of any of these rights; and the right to have confidential information kept confidential.
5. DCCI will design, manage and generally take responsibility for the public promotion, operation and delivery of the Awards as part of its overall business activities. DCCI agrees that all acknowledgements of **THE SPONSOR** in the Awards will conform to **THE SPONSORS** reasonable policy and instructions provided. **THE SPONSOR** will provide the DCCI with all relevant materials and guidelines to comply with this clause as per attached timeline.
6. The parties acknowledge that each party's name and logo is the property of that party and that either party must not use the other party's name and logo without prior written consent of that party.
7. Either party may terminate this agreement with immediate effect :
 - a. if the other party breaches any of the terms of this agreement and fails to remedy the breach within fourteen (14) days after receiving written notice requiring it to do so; or
 - b. if the other party has a receiver appointed or resolved to wind up or otherwise dissolve or an application is made to a court for an order for that party to be wound up, or for a liquidator to be appointed to that party, or such an order is made, or enters or resolves to enter into administration or a scheme or deed of arrangement or composition with or assignment for the benefit for any or all creditors, except to reconstruct or amalgamate whilst solvent or is otherwise unable to pay its debts when they fall due.



8. If this contract is terminated for any reason then **THE SPONSOR** shall pay the cost price for the benefits that have been delivered up until the contract termination point.
9. If either party, in the reasonable opinion of the other party comes in to general disrepute, is the subject of criticism that may adversely reflect on the other party, or if there is any significant diminishment of integrity, professionalism or reputation of either party, the other party may terminate this agreement by giving 30 days written notice to the other party.
10. Upon termination of this agreement for any reason, each party will, at the request of the other party, return any sponsorship materials, advertising materials, confidential business materials or other sensitive materials to the owner of the materials.
11. Nothing contained or implied in this agreement constitutes a party, the partner, agent or legal representative of the other party for any purpose, or creates any partnership, employment, agency or trust. Neither party has any authority to bind the other party in any way.
12. If a dispute arises between the parties, they agree, prior to commencing any litigation, they use reasonable efforts to settle the dispute by discussions between their senior representatives.
13. A party may not assign its rights under this agreement without the prior written consent of the other party.